## DeVille St. Festival

Applicant: Lynn Makris

BEI - Beach LLC

When: Every Saturday

November 1, 2021 to January 31,

2021

<u>Time</u>: Saturdays 10:00 a.m. - 5:00 p.m.

Where: Market Common

Expected Attendance: 500

 Road Closures: Deville St. between Lewis St. & Nevers St.

SE Committee Vote: Unanimous Approval

APPLICATION FOR SPECIAL EVENTS PERMIT
Within the City of Myrtle Beach, SC
(Please print legibly or type)
(Must be submitted 90 days prior to the event)

Name of Activity/Event: Deville Street Festivals	
Type and Purpose of Event: Family fun fests, farmers and boost traffic to the businesses of The Market Common	markets, art shows, and other street events to provide entertainment
Location of Event: Deville Street in The Market Common	
4. Organization: BEI-Beach LLC dba The Market Common	
5. Applicant: BEI-Beach LLC dba The Market Common	
6. Lynn Makris	Heather Gray
Primary contact person	Alternate contact person's name
4017 Deville Street  Myrtle Beach, SC 29577	4017 Deville Street Myrtle Beach, SC 29577
Primary address	Alternate address
843-839-3500, 101; fax: 843-839-3502	843-839-3500; fax: 843-839-3502
Primary telephone/fax number	Alternate telephone/fax number Heather.Gray@MarketCommonMB.com
Lynn.Makris@MarketCommonMB.com Primary email address	Alternate email address
7. Date(s) of event: 11/1/2021-1/31/2022	Hours of operation: Saturdays & Sundays 10am-5pm
8. Date of set-up: Day of event	Take Down Completed By: Day of Event
9. Expected attendance: 100-200	
10 Charitable Banafactor w	
10. Charitable Benefactor (if applicable): Is group a non-profit organization: □ Yes ■ No If no, what portion of proceeds will go to charitable org	If yes, attach copy of 501 IRS letter.
11. How will you publicize the event?	
12. Are public funds being used?   □ Yes	■ No
13. Does the applicant intend to gate the even If so, please detail the amount of the fee and describe	
14. Entertainment Description (show on site pl	an):
Speakers/microphone needed: □ Yes □ No	Electrical hook-ups needed: □ Yes ■ No
15. Is a fireworks display planned in conjunct Fireworks displays require a SC State Permit obtained	

The fee of approximately \$300 - \$600 is based upon when the permit is issued. (15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received?  Positive response by tenants and neighbors of The Market Common					
17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. A-frame signs on sidewalks					
18. Parking requirements:(show on site plan): No. of spaces available 1500 No. of handicap If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? □ Yes ■ No If yes, please attached proof of authorization.					
19. Alcohol:  Will alcoholic beverages be made available to the public? □ Yes ■ No  If yes, provide the following information:  What type of alcohol will be made available? □ Spirituous Liquor □ Beer □ Wine  List the exact locations and times for alcohol sales:  Location: Times:					
Have the City and State permits been applied for and/or obtained?   Yes  No Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.					
Do the alcohol vendors presently hold a license for on-premise consumption?   Yes  No  Address					
Telephone If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:  If so, Name Address Address					
The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival.					
20. Parades: Is there a parade planned with this event? □ Yes ■ No If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates:					
(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)					
21. Vendors: Will vendors be present at this event?   Yes □ No If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly					

licensed. Please indicate exact location of vendors on the site plan.
22. FOOD SERVICE: Will food be prepared at this event? □ Yes ■ No If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.
23. Prior Events: Is this a first time event?  Yes  No Has this event occurred five (5) or more times in the preceding years?  Yes  No If so, please list the years: 2008-present
24. Emergency Medical Services: An approved EMS plan is required to receive a permit for the event. Please attach appropriate documentation (attach additional pages as necessary). (Call City of Myrtle Beach Fire Department at 918-1109 for questions.)
25. Security Plan: (Call City of Myrtle Beach Police Department at 918-1366 for questions.) Has the Police Department approved a security plan? ☐ Yes ■ No Detail your security plans during event. (attach additional pages as necessary). (The plan shall specify  a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards. b.The arrangements the applicant has made for hiring them. c. Details of the plan for payment.
If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.
If yes, please attach appropriate documentation.
26. Cleanup of Event Area:  Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity:  The Market Common maintenance staff will clean the area and pull trash
If using a private sanitation company, give name, contact person and telephone number:
Will additional trash receptacles need to be placed in the event area?   Yes   No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.
27. Street Closings: (Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.) Streets to be closed: Deville Street from Nevers to Lewis Day/Dates: each Saturday and possibly Sunday from November 1, 2021 through January 31, 2022
Closing Time: Saturdays/Sundays at 9:00 a.m.
Opening Time: Saturdays/Sundays at 5:30 p.m.

- 28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)
  - 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
  - 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
  - 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
  - 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
  - 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

Are there any special or un	usual requirements that may be imposed or created by virtue of the
proposed event activity?  If Yes, please explain:	

## SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

#### Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request. Must be presented on 8 ½" x 11" letter size paper

#### Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
  - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
  - □ Grandstands/size/capacity
  - □ Stage include electrical hook-ups and engineer certification
  - □ All electrical hook-ups/generators
  - □ All speakers/hook-ups
  - Vendor booths, size and description of goods sold
  - Refreshment stands
  - Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
  - Tables
  - Trash and recycling receptacles
  - □ Signs with size indicated (must identify all signs visible from public roadway)
  - Parking areas/include handicap spaces available and number
  - □ Vehicle/trailer locations
  - Perimeter fencing, barricades, barriers, and all entry/exit points.

### Additional applications/licenses or permits required:

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

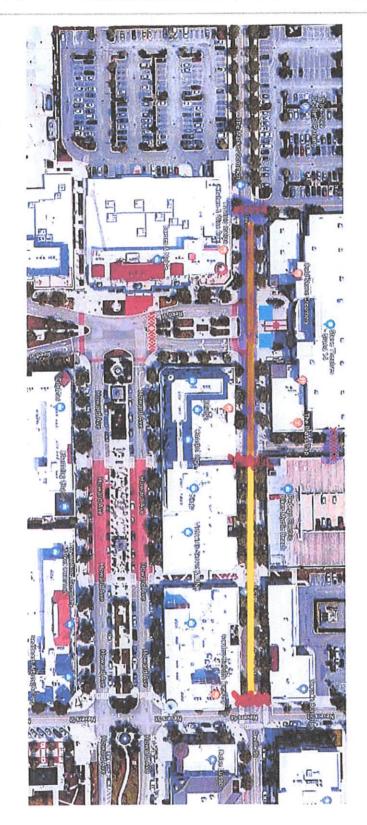
#### **REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL!!**

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

			make this application, and to bind the organization	
any, sponsoring th	ne event, and that I,	or the organization, will b	be financially responsible for any costs or fees that	t
may be imposed f		_		
Date Submitted:	9/1/2021	Signature of Applicant:		_



Entertainment
Car Show / Farmers' Market/ Family Fun Fest
Barricades



The Market Common | Deville Street Festivals | Site Plan



# Event Summary and Security Plan Deville Street Festivals November 2021-January 2022

#### SUMMARY OF EVENT

The Market Common Deville Street Festivals will include a variety of events from family fun fests, art shows, farmers' markets, and other street festivals. Festivals will be held on Saturdays (and possibly Sundays) from November 1, 2021 through January 31, 2022 from 10:00 a.m. to 5:00 pm., depending on the event. Some events will include a hay ride or carriage ride around the center; a DJ or live performance in front of the Grand 14 cinema. Retailers will be invited to hold sidewalk sales with an 8-foot table outside of their retail space(s) or on Deville Street.

Road closures include Deville Street from Lewis Street to Nevers Street between the bollards. A portion of Reed Street in front of Grand 14 will also be closed to house the children's activities.

ALCOHOL: There will not be any alcohol served.

SECURITY: Security will be provided by The Market Common staff on an as-needed basis.

VENDORS: (will vary by week)
5 Star Farms – children's activities
Other vendors may be included

**EMS** 

We will call for EMS in an emergency.

